

Your home is
VULNERABLE

No matter how old your home is, where it's located, or how it's constructed, it is susceptible to being attacked by termites. Every year, they cause billions of dollars in damage in the United States alone—damage homeowners insurance won't cover. For an individual homeowner like you, this can mean thousands of dollars in repair and restoration costs. Chances are, you'll never even see any evidence of termites or termite damage until it's too late.

No matter what type of **foundation** you have, **termites** can find their way into your home.



Monolithic slab



Supported slab*



Floating slab*



Crawl space*



Plenum*



Full basement*

*May be block wall or poured concrete

A Termidor® termiticide/insecticide application can only be performed by a licensed pest professional. Users must always read and follow label directions.

Protecting Your Home From Termites



TERMIDOR®
AMERICA'S #1
TERMITE DEFENSE™

Termite Damage is

PREVENTABLE

Fortunately, you don't have to sit idly by with crossed fingers hoping termites won't find your home. Your pest professional can protect your home before termites strike, with **Termidor**[®] termiticide/insecticide, America's #1 termite defense. When combined with regular service inspections from a qualified pest professional, nothing better protects your home from the threat of termites. It employs the world's most advanced undetectable technology, so termites can't avoid it—and you won't even notice it's there.




Why Termidor?

There are lots of termite control products available today. But none of them can offer your home better protection from termites than **Termidor**. That's because **Termidor** is made from a revolutionary non-repellent, or "undetectable," chemical technology. In numerous trials across the United States and around the world, **Termidor** has consistently proven itself to be the fastest and most effective at eliminating termites in and around structures. And, **Termidor** is proving to be equally effective in keeping termites away. Ongoing field trials by the United States Department of Agriculture–Forest Service show no signs of termite damage in the covered slab plots treated with **Termidor** WG at labeled rates for more than 13 years after treatment – results no other termite control product can match.

Better than other liquids.

Like many other termite control products, **Termidor**[®] termiticide/insecticide is a liquid – but that's where the similarities end. Many older liquid termite products are repellents, which termites can not only detect, but also take great pains to stay away from and circumvent. In fact, given the tiny entry gaps that termites are able to find and easily fit through, it is virtually impossible to maintain a secure chemical repellent barrier around your home. Since **Termidor** is undetectable, termites neither avoid its treatment zone, nor try to find a way around it. In fact, **Termidor's** unique "Transfer Effect"[™] means affected termites help pass **Termidor** on to their nest-mates before dying themselves.



-  — 1st individual "carrier" termites
-  — Secondary carriers
-  — Termites remaining to be affected

Even other nonrepellent liquids can't match the unprecedented performance or success rate of **Termidor**. Some claim to be "nearly," "virtually," or "almost" as effective, but the difference between "almost as good as **Termidor**" and **Termidor** itself can make all the difference in the world when it comes to ensuring your home is termite free.

Better than baits... without the wait.

A bait system does not seek out termites. Instead, termites actually have to find a bait station for it to do any good. Unfortunately, there's no guarantee termites already in or heading for your home will ever find it at all! If they do, it can then take many months for a bait system to control their colony. **Termidor** starts working immediately and is the fastest and most effective at eliminating termites in and around structures.

Termidor's unique advantages

- America's #1 termite defense with over 3.5 homes treated since 2000.
- Nothing offers better long-term protection from termite damage.
- The unique "Transfer Effect" of **Termidor**[®] termiticide/insecticide means affected termites help pass **Termidor** on to their nest-mates dying themselves.
- Starts working immediately and rids homes of termites fast.
- The world's most effective termiticide – over years of test data proves unparalleled effectiveness.
- Responsible, low-dose treatment, with virtual

Termidor can only be purchased, used and sold by individuals/firms licensed or registered in the state to apply termiticide or general use pest control products.

Please contact your Termidor-certified pest professional for additional information about Termidor and how it can be used to protect your home.



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